



**RENAISSANCE
UNIVERSITY
INDORE**

CURATED BY

iNube
Insurance Tech. Simplified.



MBA + PGP

BUSINESS ANALYTICS

INDUSTRY OVERVIEW

Data Analytics is a discipline by which a specific set of techniques, competencies and practices are applied to perform the continuous exploration, and investigation of business data. In a technology-centric world which is full of DATA, it is quite clear that the importance of Business Analytics has shifted from the periphery to an essential part of decision - making.

According to a recent study by MicroStrategy, companies worldwide are using data to:

- **Boost Process & Cost Efficiency (60%)**
- **Drive Strategy & Change (57%)**
- **Monitor & Improve Financial Performance (52%)**
- **The Research also shows that, Over the Next 3 Years & Beyond**
- **Global Enterprises Expect a 71% surge in Analytics Investments**

In light of this trend, gaining an in-depth understanding of Business Analytics can be a way to advance your career and make better decisions in the workplace.



Empowering Business Minds with Data Analytics Mastery!

ABOUT THE PROGRAMME

Renaissance University's MBA+PGP in Business Analytics extends across four semesters, encompassing artificial intelligence, decision analysis, statistics, predictive modeling, & more. Developed in collaboration with industry leader iNube, the program primes students for Business Analytics & Data Science careers.

Led by top industry professionals, this enriching curriculum empowers students to apply analytics for informed business decisions & insightful data-driven strategies.



Elevate Your Career with Strategic Excellence & Success!

COURSE HIGHLIGHTS

01

Industry-Based Curriculum For Actionable Insights

02

Collaboration with **Harvard Business Publishing** for Business Analytics & Data Science Certification

03

Business Analytics Guest Inspired Series

04

Access to Industry Giants' Talent Networks for Early Job Opportunities

05

Pedagogy includes Real Cases, Simulations & Latest Tools

EXPLORING VISUAL ANALYTICS TOOLS

Data Visualization & Communication with Effective Tools & Techniques:

In today's data-driven landscape, mastering data visualization and communication is paramount. This skill set is crucial for transforming complex data into understandable and actionable insights. Through an in-depth exploration of visualization tools and techniques, individuals gain proficiency in translating raw data into visually compelling representations.



Where Business Acumen Meets Global Vision: Join Us Now!

FIRST YEAR COURSE IN ANALYTICS TOOLS

SEMESTER 1

TRIMESTER 1	TRIMESTER 2
Management, Its Components & Functions	Financial Management & Accounting
Intro To : Marketing, Economics, HR, Business Communication, Business Law	Marketing Management
Financial Accounting	Quantitative Aptitude, Statistics
Basic Excel & MS Office	Business Analytics & MIS
Preparation For Licentiate Exam ICO 1	Advanced Excel & MS Office
	IC 11 - Towards Licentiate

SEMESTER 2

TRIMESTER 3	TRIMESTER 4
Specialisation: Financial Management & Accounting	Specialisation: Financial Management
Specialisation: Marketing Management	Specialisation: Marketing Management
Insurance Accounting- Licentiate	IC -45, 14
SQL	Python For Analytics
Optional Topics- Insurance Risk Management	R Programming
	Business Analysis & Quality Assurance

SECOND YEAR COURSE IN ANALYTICS TOOLS

SEMESTER 3

TRIMESTER 5	TRIMESTER 6
Specialisation : Financial Management (Analytics)	Strategy Management
Specialisation: Marketing Management (Analytics)	Supply Chain Management
Hadoop	CI - 2 7 , 7 2 & 8 5
AI : Artificial Intelligence	ML : Machine Learning
Data Visualisation	Digital Marketing
BI / Tableau	

SEMESTER 4

TRIMESTER 7	TRIMESTER 8
Capstone Project : 3 Months	Business Communication
Presentation By Students	Project Management



UGC Approved (2F) Degree Recognition



COURSE ELIGIBILITY & DURATION

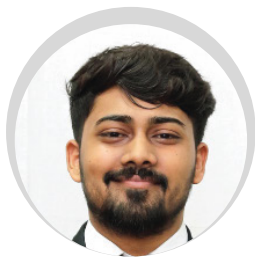
Duration - 2 Years & Eligibility - Bachelor's Degree
in any Discipline with Good Technical & Communicational Skills.

*** EMI Options Available with 0% Interest Rate**

FEES FOR THE PROGRAM

MBA+PGP Business Analytics - Rs 2,89,000/- Per Year
Payable in 2 Equal Installments Rs 1,44,500/- Each

TRIUMPHS TO REMEMBER



Ansh Soorywanshi
iNube Solutions
10 LPA



Anshika Bhadoriya
iNube Solutions
10 LPA



Ashi Agrawal
iNube Solutions
10 LPA



Satyam Raghuwanshi
iNube Solutions
10 LPA



Mitisha Yadav
iNube Solutions
10 LPA



Malkeet Singh Ratan
iNube Solutions
8 LPA



Mohit Prajapat
eBaoTech
7.75 LPA



Jatin Pathak
eBaoTech
7.75 LPA



Abhishek Tiwari
eBaoTech
7.75 LPA

ABOUT RENAISSANCE

The philosophy that we at Renaissance University believe in is "To create Nation Builders". Time is changing. India is marching ahead to become a Superpower. Credulously, Education is going to play an important role in it. Every progress has an education as a base. Be it any profession, it all emerges through a teacher and the education he/ she imparts. Also the core concept of creating Great Humans, who are Great Professionals is very important.

At Renaissance University our philosophy is to resuscitate Education in such a way that it in turn creates professionals with human touch and none of the denominations eclipse the other.

At Renaissance, we champion innovation, nurturing students to become global thinkers and nation builders. Embracing diversity and new ideas, we instill a philosophy of unity and a global perspective. Our goal is to cultivate profound thinkers, fostering a community committed to breaking boundaries and shaping a brighter future.



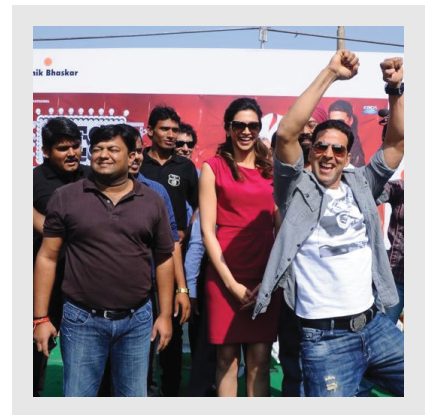
The Catalyst for Professional Growth and Influence!

LIFE AT RENAISSANCE

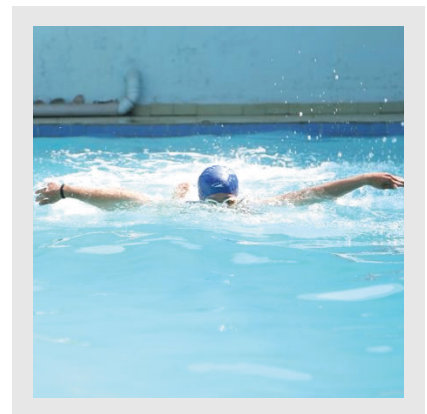
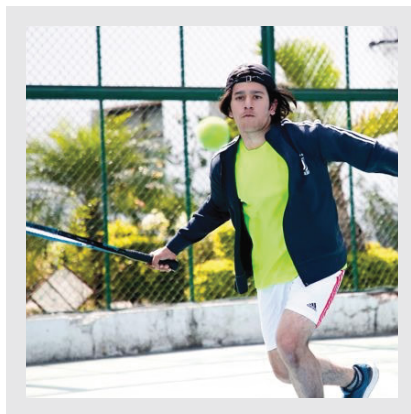
#EventsAtRenaissance



#CelebritiesAtRenaissance



#SportsAtRenaissance





Scan for Virtual Tour!

———— **UNIVERSITY CAMPUS** ————

Gram Revti, Behind Aurobindo Hospital, Sanwer Road
Indore - 452015 | Tel : (0731) 66884150 / 151

———— **OFFICE ADDRESS** ————

201-202, HeadQuarter Building,
IDA Plot No. 54, Satya Sai Square, Indore (M.P.) - 452010

Admissions Open Now



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For More Details
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