



**RENAISSANCE  
UNIVERSITY  
INDORE**

CURATED BY

**iNube**  
Insurance Tech. Simplified.



# **MBA + PGP**

## **BUSINESS ANALYTICS**

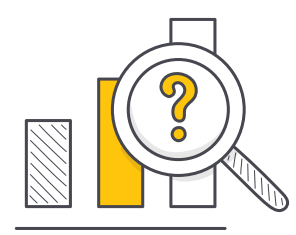
# INDUSTRY OVERVIEW

Data Analytics is a discipline by which a specific set of techniques, competencies and practices are applied to perform the continuous exploration, and investigation of business data. In a technology-centric world which is full of DATA, it is quite clear that the importance of Business Analytics has shifted from the periphery to an essential part of decision - making.

According to a recent study by MicroStrategy, companies worldwide are using data to:

- **Boost Process & Cost Efficiency (60%)**
- **Drive Strategy & Change (57%)**
- **Monitor & Improve Financial Performance (52%)**
- **The Research also shows that, Over the Next 3 Years & Beyond**
- **Global Enterprises Expect a 71% surge in Analytics Investments**

In light of this trend, gaining an in-depth understanding of Business Analytics can be a way to advance your career and make better decisions in the workplace.



***Empowering Business Minds with Data Analytics Mastery!***

# ABOUT THE PROGRAMME

*Renaissance University's MBA+PGP in Business Analytics extends across four semesters, encompassing artificial intelligence, decision analysis, statistics, predictive modeling, & more. Developed in collaboration with industry leader iNube, the program primes students for Business Analytics & Data Science careers.*

*Led by top industry professionals, this enriching curriculum empowers students to apply analytics for informed business decisions & insightful data-driven strategies.*



***Elevate Your Career with Strategic Excellence & Success!***

# COURSE HIGHLIGHTS

01

Industry-Based Curriculum For Actionable Insights

02

Collaboration with **Harvard Business School Online** for Business Analytics & Data Science Certification

03

Business Analytics Guest Inspired Series

04

Access to Industry Giants' Talent Networks for Early Job Opportunities

05

Pedagogy includes Real Cases, Simulations & Latest Tools



# EXPLORING VISUAL ANALYTICS TOOLS

## Data Visualization & Communication with Effective Tools & Techniques:

In today's data-driven landscape, mastering data visualization and communication is paramount. This skill set is crucial for transforming complex data into understandable and actionable insights. Through an in-depth exploration of visualization tools and techniques, individuals gain proficiency in translating raw data into visually compelling representations.



***Where Business Acumen Meets Global Vision: Join Us Now!***

# FIRST YEAR COURSE IN ANALYTICS TOOLS

## SEMESTER 1

TRIMESTER 1	TRIMESTER 2
Management, Its Components & Functions	Financial Management & Accounting
<b>Intro To :</b> Marketing, Economics, HR, Business Communication, Business Law	Marketing Management
Financial Accounting	Quantitative Aptitude, Statistics
Basic Excel & MS Office	Business Analytics & MIS
Preparation For Licentiate Exam ICO 1	Advanced Excel & MS Office
	IC 11 - Towards Licentiate

## SEMESTER 2

TRIMESTER 3	TRIMESTER 4
<b>Specialisation:</b> Financial Management & Accounting	<b>Specialisation:</b> Financial Management
<b>Specialisation:</b> Marketing Management	<b>Specialisation:</b> Marketing Management
Insurance Accounting- Licentiate	IC -45, 14
SQL	Python For Analytics
Optional Topics- Insurance Risk Management	R Programming
	Business Analysis & Quality Assurance

# SECOND YEAR COURSE IN ANALYTICS TOOLS

## SEMESTER 3

	TRIMESTER 5	TRIMESTER 6
	<b>Specialisation :</b> Financial Management (Analytics)	Strategy Management
	<b>Specialisation:</b> Marketing Management (Analytics)	Supply Chain Management
	Hadoop	CI - 2 7 , 7 2 & 8 5
	AI : Artificial Intelligence	ML : Machine Learning
	Data Visualisation	Digital Marketing
	BI / Tableau	

## SEMESTER 4

	TRIMESTER 7	TRIMESTER 8
	<b>Capstone Project :</b> 3 Months	Business Communication
	Presentation By Students	Project Management



## UGC Approved (2F) **Degree Recognition**



### **COURSE ELIGIBILITY & DURATION**

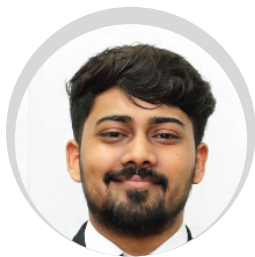
Duration - 2 Years & Eligibility - Bachelor's Degree  
in any Discipline with Good Technical & Communicational Skills.

**\* EMI Options Available with 0% Interest Rate**

### **FEES FOR THE PROGRAM**

MBA+PGP Business Analytics - Rs 2,89,000/- Per Year  
Payable in 2 Equal Installments Rs 1,44,500/- Each

# TRIUMPHS TO REMEMBER



**Ansh Soorywanshi**  
iNube Solutions  
10 LPA



**Anshika Bhadoriya**  
iNube Solutions  
10 LPA



**Ashi Agrawal**  
iNube Solutions  
10 LPA



**Satyam Raghuwanshi**  
iNube Solutions  
10 LPA



**Mitisha Yadav**  
iNube Solutions  
10 LPA



**Malkeet Singh Ratan**  
iNube Solutions  
8 LPA



**Mohit Prajapat**  
eBaoTech  
7.75 LPA



**Jatin Pathak**  
eBaoTech  
7.75 LPA



**Abhishek Tiwari**  
eBaoTech  
7.75 LPA

# ABOUT RENAISSANCE

The philosophy that we at Renaissance University believe in is "To create Nation Builders". Time is changing. India is marching ahead to become a Superpower. Credulously, Education is going to play an important role in it. Every progress has an education as a base. Be it any profession, it all emerges through a teacher and the education he/ she imparts. Also the core concept of creating Great Humans, who are Great Professionals is very important.

At Renaissance University our philosophy is to resuscitate Education in such a way that it in turn creates professionals with human touch and none of the denominations eclipse the other.

**At Renaissance, we champion innovation, nurturing students to become global thinkers and nation builders. Embracing diversity and new ideas, we instill a philosophy of unity and a global perspective. Our goal is to cultivate profound thinkers, fostering a community committed to breaking boundaries and shaping a brighter future.**

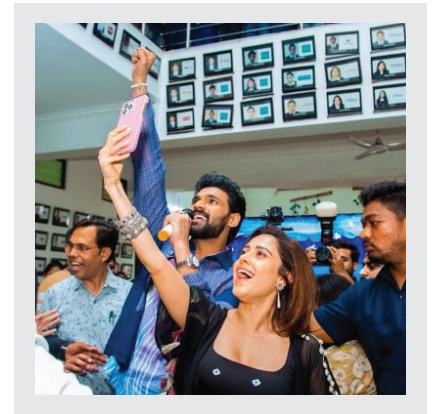


***The Catalyst for Professional Growth and Influence!***

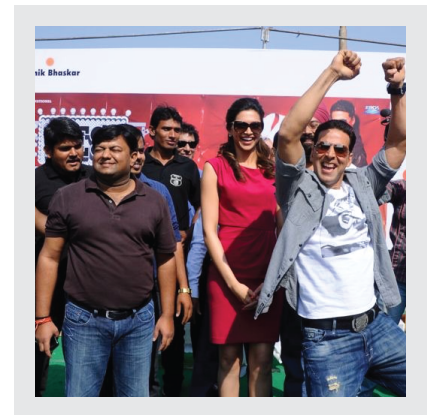


# LIFE AT RENAISSANCE

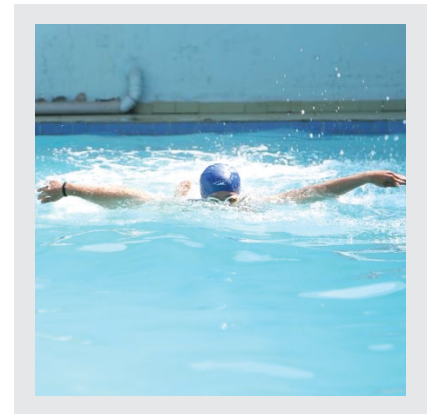
## #EventsAtRenaissance



## #CelebritiesAtRenaissance



## #SportsAtRenaissance





**Scan for Virtual Tour!**

———— **UNIVERSITY CAMPUS** ————

**Gram Revti, Behind Aurobindo Hospital, Sanwer Road  
Indore - 452015 | Tel : (0731) 66884150 / 151**

———— **OFFICE ADDRESS** ————

**201-202, HeadQuarter Building,  
IDA Plot No. 54, Satya Sai Square, Indore (M.P.) - 452010**

**Admissions Open Now**



**+91-9109954955  
+91-9109977337**



**For More Details  
[www.renaissance.ac.in](http://www.renaissance.ac.in)**



**Mail Us at  
[info@renaissance.ac.in](mailto:info@renaissance.ac.in)**