



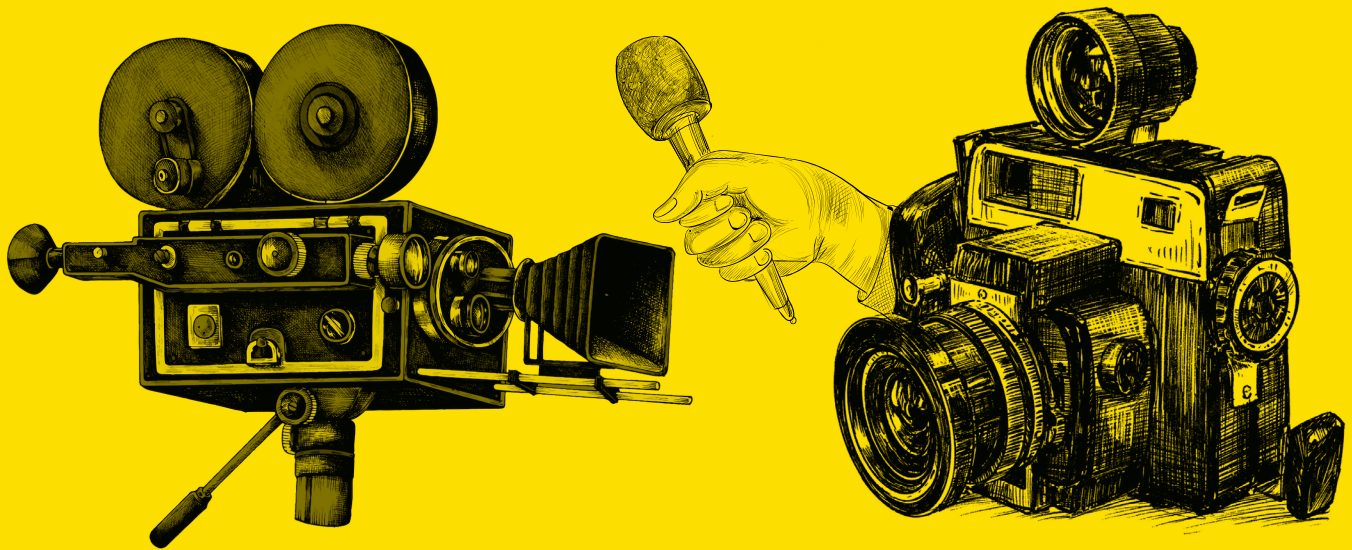
**RENAISSANCE  
UNIVERSITY  
INDORE**

***“Igniting Change  
Through  
Journalism”***



**SCHOOL OF JOURNALISM**

***Shaping Tomorrow's Storytellers***



# B.A IN MASS COMMUNICATION

Embark on an captivating communication journey with Renaissance University's BA in Mass Communication program. Our comprehensive course equips you with the skills to thrive in the dynamic world of media and communication.

**Explore Media Theory, Journalism Ethics, Digital Media Production, and Strategic Communication. Gain Hands-On Experience In Writing, Storytelling, Video Editing, and Multimedia Creation.**

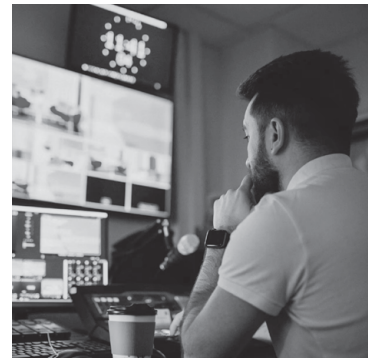
Develop a keen understanding of media platforms, technologies, and the evolving digital landscape. Emphasizing critical thinking and effective communication, our program empowers you to be a responsible communicator.

Graduate with a versatile skill set, opening doors to exciting careers in journalism, public relations, advertising, broadcasting, and digital media. Unleash your creativity and make a meaningful impact at Renaissance University's BA in Mass Communication program.

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## Key Highlights

- **Diverse Curriculum:** Explore Media Theory, Journalism Ethics, Digital Media Production, & Strategic Communication.
- **Hands-On Experience:** Gain practical skills in Writing, Storytelling, Video Editing, & Multimedia Content Creation.
- **Industry Exposure:** Benefit from Internships & Visits to Newshouses & Media Organizations.
- **Photography & Language Training:** Enhance Visual Storytelling Skills & Improve Language Proficiency.
- **Public Relations Education:** Learn effective Communication Strategies for Diverse Audiences.
- **Exciting Career Prospects:** Prepare for opportunities in Journalism, Public Relations, Advertising, Broadcasting & Digital Media.



## Program Fees

**Course Fees : 55,000/- Per Year**

Payable In 2 Equal Installments of **Rs 27,500/-**

**Zero Cost EMI Option Available**

**Course Duration - 3 Years**

**Eligibility :** Candidates must have scored **50% (for SC/ST/OBC 45%)** marks in aggregate in 12th Standard or an equivalent examination, recognized by State or Central Education Board.



**BJ + MJ (2 YEAR PROGRAM)**

## **Fast-Track Your Journalism Career with Renaissance University's Integrated Program**

Discover a transformative opportunity at Renaissance University's Integrated Journalism Program. Complete your Bachelor's and Master's degrees in Journalism in just Two Years with our Seamless Integration, Saving your Time and Effort.

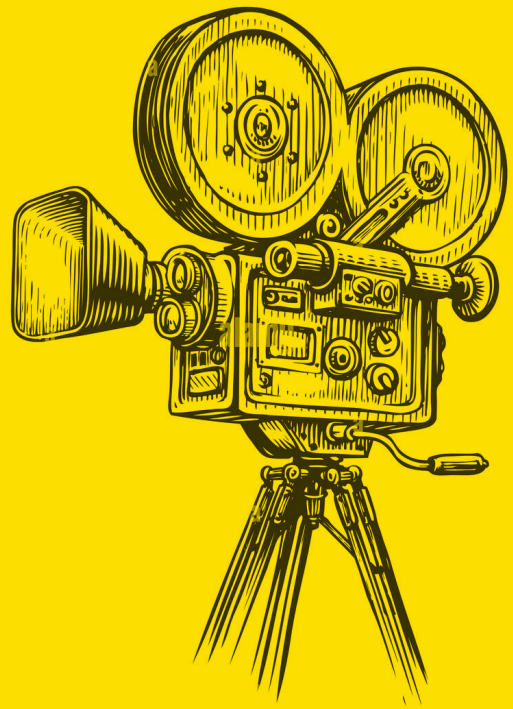
Eligible candidates with a recognized Bachelor's degree will embark on a comprehensive Bachelor's in Journalism curriculum, followed by an advanced Master's program refining your skills for the dynamic media landscape.

**Learn from Experienced Faculty, Gain Hands-On Experience in Modern Facilities & Accelerate your Career in Journalism. Ready to Seize the Opportunity?**

**CONTACT ADMISSIONS TEAM NOW** 

**“& Set your Course for a Successful & Fulfilling Future in Media”**





# BACHELORS IN JOURNALISM

Embark on a transformative journalistic journey at Renaissance University's esteemed Bachelor of Journalism program. Immerse yourself in the art of storytelling as you unleash your intellectual prowess and cultivate critical thinking skills. Under the guidance of distinguished faculty, who bring their extensive journalistic experience, you will develop the skills to craft compelling narratives across diverse digital platforms.

Our program goes beyond the classroom, offering internship assistance to provide valuable industry experience and networking opportunities. Through these internships, you can refine your skills, gain practical insights, and establish connections that may pave the way for future career opportunities.

Unleash your visual storytelling prowess through photography in our comprehensive Bachelor of Journalism program. Witness the inner workings of journalism at renowned media houses, gaining valuable insights from industry professionals. **Join Renaissance University to shape the future of journalism, becoming an influential storyteller who informs, engages, & makes a meaningful impact on public discourse.**

## Key Highlights

- **Experienced Faculty:** Learn from Industry Experts for a High-Quality Education.
- **Comprehensive Curriculum:** Gain Critical Journalism Skills like Critical Thinking, Research, Reporting, Interviewing & Multimedia Storytelling.
- **Hands-on Experience:** Utilize Cutting-Edge equipment in our Modern Newsroom.
- **Industry Connections:** Network with professionals for valuable connections.
- **Internship Assistance:** Get support in Securing Industry Internships.
- **Career Preparation:** Develop essential skills for diverse Journalism Careers, Including News Reporting, Investigative Journalism, Multimedia Storytelling & Digital Content Production.



## Program Fees

**Course Fees : 25,000/- Per Year**

Payable In 2 Equal Installments of **Rs 12,500/-**

**Zero Cost EMI Option Available**

**Course Duration - 1 Year**

**Eligibility :** Bachelor's Degree in any Discipline

With a Minimum Aggregate Score of

**50% (for SC/ST/OBC 45%) & Minimum Duration of 3 Years from a Recognized University.**



# MASTERS IN JOURNALISM

Unleash your journalistic potential with our esteemed Masters in Journalism program at Renaissance University. Led by industry experts, this immersive one-year course offers advanced storytelling techniques and hands-on experience in investigative journalism, data-driven storytelling, and digital media strategies. Prepare for the evolving journalism landscape.

As a Masters in Journalism graduate, you'll unlock a world of diverse career opportunities from Investigative Journalism to Digital Media Strategy. Benefit from our **Strong Industry Connections, Internships, Fellowships, and Mentorship Programs, Providing Invaluable Exposure and Placements in Renowned Media Organizations.**

**Join Renaissance University and unleash your journalistic potential as you become a catalyst for change, creating impactful narratives and shaping the future of journalism. Start your transformative journey towards becoming a highly skilled, socially conscious, and influential journalist today.**

## Key Highlights

- **Comprehensive Curriculum:** Advanced Storytelling, Research, Multimedia Journalism, & Digital Media.
- **Hands-on Experience:** Investigative Journalism, Data-Driven Storytelling & Digital Media Training.
- **Specialized Focus Areas:** Choose from Investigative Journalism or Sports Journalism.
- **Industry Connections:** Internships, Fellowships, & Mentorship Programs.
- **Career Readiness:** Prepare for diverse Journalism Careers.
- **Cutting-edge Technology:** Modern Newsrooms & Multimedia Studios.
- **Journalism Advancement:** Research, Ethics, & Professional Development.



## Program Fees

**Course Fees : 25,000/- Per Year**

Payable In 2 Equal Installments of **Rs 12,500/-**

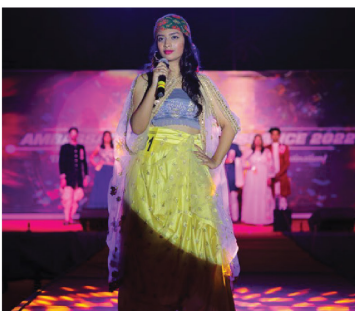
**Zero Cost EMI Option Available**

**Course Duration - 1 Year**

**Eligibility :** Bachelor's Degree in Journalism is Mandatory with a Minimum Aggregate Score of **50% (for SC/ST/OBC 45%)** & Minimum Duration of **3 Years from a Recognized University.**

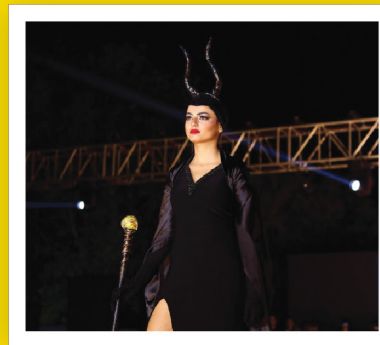


# AMBASSADORS





# INDRADHANUSH





SPORTSZILLA





**Scan for Virtual Tour!**

———— **UNIVERSITY CAMPUS** ————

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———— **OFFICE ADDRESS** ————

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IDA Plot No. 54, Satya Sai Square, Indore (M.P.) - 452010**



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**For More Details  
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