



# RENAISSANCE UNIVERSITY INDORE



## SCHOOL OF MANAGEMENT

Welcome to the School of Management at Renaissance University! Our goal is to prepare our students to become future business leaders in the corporate world by instilling in them the skills necessary to understand human behaviour & establish an effective style of leadership. **We offer a range of undergraduate and postgraduate programmes in areas such as Finance, Marketing, Human Resources, Supply Chain Management, & Operations Management.**

Our curriculum is designed to be practical and relevant, with a focus on real-world applications. Our faculty members are experts in their fields, with years of experience working in various industries. We believe in creating an environment that fosters student success, and we offer a variety of courses to cater to our students' interests and career aspirations. Join us at the School of Management at Renaissance University and discover how we can help you achieve your goals!

# PROGRAMS OFFERED



TAP ON THE COURSES YOU WANT TO KNOW MORE ABOUT!



**PGDM  
International**



**MBA + PGP  
Business Analytics**



**PGDM  
360° Dual**



**MBA  
Core Dual**



**MBA Hospital  
Administration**



# **PGDM INTERNATIONAL PROGRAMME**

PGDM International at Renaissance University is a comprehensive program designed to provide students with the skills and knowledge required to succeed in the global business environment. Our program offers specializations in Finance, Marketing and HR, providing students with a well-rounded education in management. We have innovatively designed the course to meet the expectations of both students and the corporates.

One of the unique features of our program is the all-expense-paid 30-day International internship and 25-day International Placement Tour. These opportunities provide students with hands-on experience, exposure to diverse cultures, and the skills necessary to excel in the global business environment. We believe in providing a holistic education that goes beyond academics. We foster a culture of creativity and innovation, encouraging our students to explore their passions and develop new skills. At Renaissance University, we are committed to preparing our students for the world. Our program equips our students with the necessary skills, knowledge, and experience to succeed in the global business environment. Join us today, and let us help you reach your full potential!

# COURSE HIGHLIGHTS

- All-Expense-Paid 25-days International placement tour for developing skills in International business careers.
- All-expense-paid 30-day international internship for hands-on experience in a global setting.
- Focus on international business with coursework on global markets, cross cultural management, and international trade.
- Exposure to diverse perspectives with students and faculty from different cultural backgrounds.
- Networking with international professionals and alumni.

**ELIGIBILITY :** Bachelor's Degree from a Recognized University with a Minimum Aggregate Score of 50% (45% for SC/ST/OBC) & a Min. Duration of 3 Years to be Eligible.

## Fees for the Program

PGDM International programme - Rs 3,25,000/- Per Year  
Payable in 2 Equal Installments Rs 1,62,500/- Each  
(Zero cost EMI Option also Available), Course Duration- 2 Years

## Course Specializations



FINANCE



HUMAN  
RESOURCES



MARKETING



# **MBA + PGP** **BUSINESS ANALYTICS**

Our comprehensive MBA + PGP Business Analytics course equips you for success in the data-driven business world. It offers specializations in:

- 1. Finance**
- 2. Marketing**
- 3. HR**
- 4. Super Specialization in Business Analytics**

Ensuring a well-rounded skill set. Practical experience through projects & internships enhances learning, while prestigious certifications from Harvard Business School Online & Microsoft validate expertise. The curriculum is industry-curated and updated with the latest trends, with contributions from industry giants.

Dedicated faculty and collaborations with INube provide mentorship and real-world experience. Advanced analytics tools enable confident data analysis and decision-making. **Join us to unlock your potential and elevate your career in the data-driven business world.**

# COURSE HIGHLIGHTS

- Cutting-edge Curriculum in **Finance, Marketing, Human Resource & Business Analytics.**
- Specializations available in various areas of business for personalized studies.
- Harvard Business School Online certification for added value.
- Microsoft certifications in Excel, PowerPoint, & SQL to demonstrate technical skills.
- Risk management training to identify & mitigate risks.
- Industry-curated curriculum by iNube for relevance.
- Three-month Capstone Project for hands-on experience.

**ELIGIBILITY :** Bachelor's Degree from a Recognized University with a Minimum Aggregate Score of 50% (45% for SC/ST/OBC) & a Min. Duration of 3 Years to be Eligible.

## Fees for the Program

MBA+PGP Business Analytics - Rs 2,75,000/- Per Year  
Payable in 2 Equal Installments Rs 1,37,500/- Each  
(Zero cost EMI Option also Available), Course Duration- 2 Years

## Course Specializations



FINANCE



MARKETING



HUMAN  
RESOURCES



SUPER SPECIALISATION  
CERTIFICATION  
(BUSINESS ANALYTICS)



PGP  
CERTIFICATE



# **PGDM 360° DUAL PROGRAMME**

At Renaissance University, the PGDM 360° program provides students with a comprehensive postgraduate management education that covers 5 functional specializations:

- 1. Finance**
- 2. Marketing**
- 3. Human Resources**
- 4. Supply Chain Management**
- 5. Operations Management**

We focus on leadership & strategic thinking. The program provides a 360° approach to management education, covering technical, behavioral, & conceptual skills. It also places a strong emphasis on leadership & strategic thinking, which are essential for success in today's fast-paced business environment.

Overall, the PGDM 360° program at Renaissance University is designed to equip students with the knowledge, skills, and practical experience needed to succeed in a wide range of management roles.

# COURSE HIGHLIGHTS

- PGDM 360° offers 5 specializations in Finance, Marketing, Human Resources, Operations Management, & Supply Chain Management With Industry Certifications.
- Graduates are prepared for management and leadership roles.
- Industry connections provide valuable insights and networking opportunities.
- Case Studies, Research & Live Projects.
- Strong curriculum regularly updated to stay relevant.
- Entrepreneurship focus fosters an entrepreneurial spirit.
- Graduates can expect high-paying jobs in top organizations.

**ELIGIBILITY :** Bachelor's Degree from a Recognized University with a Minimum Aggregate Score of 50% (45% for SC/ST/OBC) & a Min. Duration of 3 Years to be Eligible.

## Fees for the Program

360° Dual Programme - Rs 1,25,000/- Per Year  
Payable in 2 Equal Installments Rs 62,500/- Each  
(Zero cost EMI Option also Available), Course Duration- 2 Years

## Course Specializations



FINANCE



MARKETING



HUMAN  
RESOURCES



SUPPLY CHAIN  
MANAGEMENT



OPERATIONS  
MANAGEMENT



# **MBA CORE DUAL DEGREE PROGRAMME**

The School of Management at Renaissance University offers a unique MBA program aimed at producing managerial artists who excel in decision-making, possess social sensitivity, broad strategic vision, and are capable of assuming higher corporate responsibilities. Our program differs from conventional theory-based management programs, with an emphasis on flexibility and innovation to create truly exceptional managers.

We offer a range of features that make our program highly rewarding for aspirants, including language labs and expert-led sessions to improve communication skills, annual seminars, CEO guest lectures, business simulation games, personal growth labs, and psychological profiling.

Our approach focuses on the human touch, ensuring our graduates possess not just technical skills but also the interpersonal abilities and emotional intelligence to lead and manage effectively in any situation.

# COURSE HIGHLIGHTS

- Training on incubation management and startup support.
- Highly potential placements drive.
- Students of finance specialization will get training in data analysis.
- Students of marketing specialization will get training in digital marketing.
- Emphasis on improving communication skills through language labs & sessions From experts of the stream.
- Self development activities like: Personal growth lab, business simulation games, psychological profiling, personality development workshops & CEO Series of guest lectures.

**ELIGIBILITY :** Bachelor's Degree from a Recognized University with a Minimum Aggregate Score of 50% (45% for SC/ST/OBC) & a Min. Duration of 3 Years to be Eligible.

## Fees for the Program

MBA Core Dual Degree - Rs 78,000/- Per Year  
Payable in 2 Equal Installments Rs 39,000/- Each  
(Zero cost EMI Option also Available), Course Duration- 2 Years

## Course Specializations



FINANCE



HUMAN  
RESOURCES



MARKETING



# **MBA HOSPITAL ADMINISTRATION PROGRAMME**

An MBA in Hospital Administration is a prestigious post-graduate degree program that equips students with the skills and knowledge needed to take on leadership roles in the healthcare industry. Our program at Renaissance University covers a range of essential topics, including healthcare finance, regulations, operations, management, information systems, and policy.

With our MBA in Hospital Administration, you'll gain a deep understanding of the healthcare industry and be well-equipped to tackle the unique challenges that come with managing healthcare organizations. Our faculty consists of experienced professionals who bring real-world expertise to the classroom, and our curriculum is designed to provide you with a comprehensive education that prepares you for success in your career.

In addition to the high-quality education you'll receive, pursuing an MBA in Hospital Administration from our university also provides you with opportunities to network with other healthcare professionals & advance your career in a challenging & rewarding field. Whether you're interested in managing a hospital, clinic, or other healthcare organization, our MBA in Hospital Administration can help you achieve your goals & become a leader in the healthcare industry.

# COURSE HIGHLIGHTS

- Placements with good packages at top hospitals.
- Trains graduates for healthcare leadership roles.
- Specialized knowledge and skills for healthcare organization management.
- Covers healthcare finance, regulations, operations, management, and policy  
Provides internships, projects, and practical experiences.
- Prepares students for roles like hospital administrator, health systems manager, and health information manager.

**ELIGIBILITY :** Bachelor's Degree from a Recognized University with a Minimum Aggregate Score of 50% (45% for SC/ST/OBC) & a Min. Duration of 3 Years to be Eligible.

## Fees for the Program

MBA Hospital Administration - Rs 78,000/- Per Year  
Payable in 2 Equal Installments Rs 39,000/- Each  
(Zero cost EMI Option also Available), Course Duration- 2 Years

## Course Specializations



HOSPITAL  
ADMINISTRATION

# THEY MADE US PROUD



**Kenny Jain**  
Willis Dubai Package  
16 LPA



**Paritosh Jaiswal**  
Willis Dubai  
16 LPA



**Chirag Harkawat**  
New Shield Broker Dubai  
9.6 LPA



**Arpit Agrawal**  
Omega Dubai  
9.6 LPA



**Harshada Vijayvargiya**  
Dcast Events Dubai  
9.6 LPA



**Harsh Sharma**  
Gargash DUBAI  
9.6 LPA



**Ruchika Jadiya**  
RANGE Investment Dubai  
9.6 LPA



**Shivin Kumar Dubey**  
Gulf Oasis Dubai  
9.6 LPA



**Sakshi Pitliya**  
Gargash Dubai  
9.6 LPA



**Ankit Tiwari**  
I Nube Solutions  
9 Lpa



**Ekta Joshi**  
I Nube Solutions  
9 LPA



**Sakshi Modi**  
I Nube Solutions  
9 LPA



**Meenal Singh**  
Fixpert  
8.6 LPA



**Devshri Deshmukh**  
Swiss Global Business School  
8.6 LPA



**Shreya Mehta**  
Seguro Dubai  
8.4 LPA



**Harshdeep Singh**  
European Insurance  
Brokers Dubai  
8.4 LPA



**Raghav Kung**  
Seguro Dubai  
8.4 LPA



**Shubham Tripathi**  
Cosmos Dubai  
8.4 LPA



**Shubham Jaiswal**  
Cosmos Dubai  
8.4 LPA



**Abhijit Singh**  
Global Insurance  
8 LPA

# OUR TOP RECRUITERS





# ABOUT RENAISSANCE UNIVERSITY

At Renaissance University, we forge "Nation Builders" - exceptional individuals driving India's ascent to superpower status. With education as the cornerstone of every profession, our revered teachers impart the knowledge & skills needed for success. We prioritize a balanced, humanistic approach, fostering innovative thinking and embracing fresh ideas. Dedicated to our students' growth, we instill unity and togetherness, vital for Nation Building.



**UGC  
APPROVED**



**350+  
RECRUITERS**



**EARLY  
BATCH**



**EMI OPTIONS  
AVAILABLE**

Our aim? Cultivating globally-minded professionals with a deep understanding of the world and a belief in humanity's interconnectedness. We encourage thinking beyond limits, molding well-exposed, profound thinkers who will shape the future as true nation builders.



**Scan for Virtual Tour!**

—— **UNIVERSITY CAMPUS** ——

**Gram Revti, Behind Aurobindo Hospital, Sanwer Road  
Indore - 452015 | Tel : (0731) 66884150 / 151**

—— **OFFICE ADDRESS** ——

**201-202, HeadQuarter Building,  
IDA Plot No. 54, Satya Sai Square, Indore (M.P.) - 452010**



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