



School of

Management (UG)

Prepare for success in the corporate world at Renaissance University's School of Management. Practical curriculum, expert faculty, and real-world applications empower students for career success. Choose from a variety of courses tailored to your interests & aspirations.

Join Us & Unlock Your Potential at Renaissance University.

About BBA Advance Programme

The BBA Advance program at Renaissance University's School of Management prepares students with essential business and management skills for today's dynamic business landscape. It offers specializations in:

- **Finance**
- **Marketing**
- **Human Resource**

And Super Specializations in:

- **Digital Branding**
- **Investment Banking**
- **Human Behaviour & Psychology**

Students also benefit from a **20 Days Research Program in Pune**, gaining hands-on experience, industry connections, & valuable insights. With a focus on practical learning, the program equips students to excel in the competitive world of business. The program covers all expenses related to the curriculum & will help develop our students with a comprehensive understanding of modern business practices.



With a focus on practical learning, the BBA Advance program at Renaissance University's School of Management prepares students with the skills, knowledge, and confidence to succeed in the competitive world of business.

Course Highlights

- **Super Specialisations:** Explore Digital Branding, Investment Banking, Human Behavior & Psychology in our BBA Advance program, gaining in-depth knowledge & honing essential skills.
- **Hands-on Learning:** Engage in **Case Studies , Industrial Visits & Live Projects**, ensuring practical experience complements theoretical knowledge.
- **Research Project Tour:** Experience a 20 Days Research Project Tour in Pune, immersing yourself in corporate environments & gaining valuable exposure.
- **Renowned Faculty:** Benefit from 75% of the course taught by esteemed faculty from prestigious institutions like IIMs and IITs, receiving top-notch education & guidance.
- **Networking Opportunities:** Connect with alumni, industry professionals, and business leaders to expand your horizons & forge valuable connections during our BBA programs.

ELIGIBILITY : Candidates must have scored 50% (for SC/ST/OBC 45%) marks in aggregate in 12th Standard or an equivalent examination, recognized by State or Central Education Board.

Fees for the Program

BBA Advance Programme - Rs 1,00,000/- Per Year

Payable in 2 Equal Installments Rs 50,000/- Each

(Zero Cost EMI Option also Available), Course Duration- 3 Years

Specialization

The BBA Advance program at Renaissance University's School of Management offers specializations in:



Finance



**Human
Resources**



Marketing

Super Specialization

The BBA Advance program at Renaissance University's School of Management offers super specializations in:



**Digital
Branding**



**Investment
Banking**



**Human Behaviour
& Psychology**

About BBA Plain Programme

Our BBA Plain program at Renaissance University is a comprehensive undergraduate program that provides a power-packed learning experience for students. Our focus on meeting the needs of managers in the area of business administration, along with our emphasis on developing the overall personality of our students and raising academic standards, makes this program special. We offer:

- **Experiential Learning**
- **Faculty from the Industry**
- **Simulation Games**
- **Industry Visits**
- **Field Experience & much more.**

Our program provides specialization in **Marketing, Finance, & Human Resources**. Additionally, students have the opportunity to join various clubs at Renaissance University to develop their personal and exercise their passion in areas such as dramatics, music, dance, and fashion.

As a part of the program, students are required to complete a **Two-Month Compulsory Business & Money Management Activity**.



Course Highlights

- MS Excel & PowerPoint training to develop essential skills for data analysis & communication.
- Specializations in Finance, Marketing, HR to focus studies on areas of interest. Industrial visits to see firsthand how businesses operate in the real world.
- Guest lectures and seminars to stay up-to-date with the latest trends & developments in the business world.
- Q & A sessions with leaders to learn from the experiences of successful business professionals.
- Overall, the BBA program offers a practical & comprehensive approach to business education, providing essential technical skills, specializations, industry exposure, & opportunities to learn from experts in the field.

ELIGIBILITY : Candidates must have scored 50% (for SC/ST/OBC 45%) marks in aggregate in 12th Standard or an equivalent examination, recognized by State or Central Education Board.

Fees for the Program

BBA Plain / Hons - Rs 73,500/- Per Year

Payable in 2 Equal Installments Rs 36,750/- Each

(Zero Cost EMI Option also Available), Course Duration- 3 Years

Specialization

The BBA Advance program at Renaissance University's School of Management offers specializations in:



Finance



**Human
Resources**



Marketing

Specialize Your BBA Degree at Renaissance University

Finance Specialization: Master Money Management, Investments, & Financial Analysis for success in Corporate Finance, Investment Banking, Portfolio Management, Financial Consulting.

Marketing Specialization: Explore consumer Behavior, Market Research, Branding, And Strategic Communication. Gain hands-on experience in Digital Marketing, Social Media Management, & Product Development for careers in Advertising, Brand Management & Market Research.

HR Specialization: Master the art of managing people. Develop expertise in HR Management, Talent Acquisition, Employee Development, & organizational behavior for roles in HR Departments, Talent Acquisition Firms, & Consulting Firms.

**"Unleash Your Inner Trailblazer: Specialized BBA Program
Paves the Way for Innovation & Entrepreneurship"**

Life at Renaissance

Ambassadors of Renaissance

Ambassadors of Renaissance a thrilling six-day program that will ignite your passion and challenge you like never before.

Join our esteemed chancellor as he takes the stage for six consecutive days, delivering captivating talks and thought-provoking lectures. Forget the ordinary syllabus - we're here to explore topics that truly matter in your life.

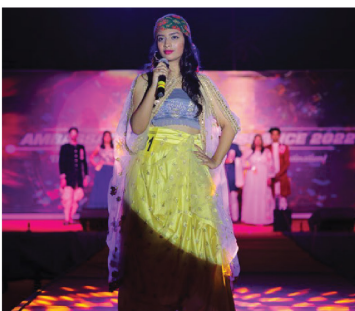
But it doesn't stop there. Get ready for an adventure that will test your intellect, push your limits, and unlock your emotional intelligence. Engage in a range of exciting activities designed to sharpen your mind, boost your physical abilities, and deepen your understanding of yourself and the world around you.

And that's not all! We believe in recognizing exceptional talent. Participate in our Q&A session and receive valuable feedback from our panel of judges. **The best performers will be rewarded with incredible prizes, like a fully sponsored trip to Dubai or an unforgettable trip to Mumbai.**

The Ambassadors of Renaissance program is your ticket to personal growth and success. Discover the power of hard work, shift your mindset, and embrace your true potential. Renaissance and Abhyuday University are dedicated to providing you with a holistic education that prepares you for a brilliant future.

Get ready to embark on a transformative journey that will shape your life. Are you ready to become an Ambassador of Renaissance?

Ambassadors



Life at Renaissance

Indradhanush

Experience the thrill of Indradhanush at Renaissance University! Join us for 3 days of non-stop excitement, competitions, and unforgettable fun.

Indradhanush is not just an event; it's a chance for you to unleash your leadership potential. Engage in thrilling group challenges, conquer obstacles, and discover the power of teamwork with our talented faculty.

Prepare to be dazzled by our incredible student talent! From music and dance to poetry and painting, Indradhanush showcases the vibrant creativity and diversity of our student body.

But Indradhanush is about more than just entertainment. It's an opportunity to forge lifelong friendships, connect with fellow students, and create memories that will last a lifetime.

At Renaissance University, we believe in a well-rounded education that fuels personal growth. Indradhanush embodies our commitment to providing an environment where exploration, talent, and FUN come together.

Don't miss out on this epic celebration of student spirit! Join us at Indradhanush and get ready for a day filled with laughter, thrills, and endless possibilities.

Indradhanush



Life at Renaissance

Sportzilla

Experience the ultimate adrenaline rush at Sportzilla, hosted by Renaissance University! **Get ready for 3 Days Packed with Thrilling Sports, Epic Showdowns, & Non-Stop Excitement.**

Sportzilla is where the action unfolds, bringing together our talented students from all disciplines in a display of athletic prowess. From heart-racing football matches to intense basketball battles and so much more, it's an adventure that will keep you on the edge of your seat. Imagine the roar of the crowd, the cheers of your peers, and the electric atmosphere as you showcase your skills and compete against the best. This is your chance to shine, to prove that you're a true sports champion!

But Sportzilla is more than just games; it's an opportunity to forge lifelong friendships, create memories, and build lasting connections. It's a day where the spirit of sportsmanship reigns supreme, where you'll find camaraderie and support from your fellow athletes.

Experience the transformative power of sports at Renaissance University's Sportzilla. Discover your strengths, push your limits, and unleash your potential in an environment focused on personal growth, teamwork, and resilience. Join us for an unforgettable adventure filled with excitement, camaraderie, and the exhilaration of being part of something extraordinary.

At Renaissance University, champions are made, memories are created, & the spirit of Sportzilla thrives.

Sportszilla



They Made Us Proud (BBA + MBA/PGDM)



Paritosh Jaiswal
Willis Dubai
16 LPA



Kenny Jain
Willis Dubai
16 LPA



GAURAV YADAV
Orient UNB Takaful
12 LPA



Chirag Harkawat
New Shield Dubai
9.6 LPA



Urvashi Parmar
European Broker Dubai
9.6 LPA



Shubham Jaiswal
Cosmos Dubai
8.4 Lac PA



Abhijeet Singh
Global Insurance
8 LPA



ROBIN RAJU
Pioneer Insurance
7.5 LPA



Khushi Jain
IIFL wealth
7 LAC + INCENTIVE LPA



Sonali Mishra
Beacon
6.5 LPA



Manthan Khatri
ICICI Lombard
5.8 LPA



Parineeta Verma
ICICI Lombard
5.8 LPA



Tanisha Upadhyay
PINC
5.5 LPA



Matra Shrestha
Bajaj Allianz
4.5 LPA



Mansi Malaiya
Edelwiess Wealth
4.25 LPA



Ashish Namdeo
Tech Data
4 LPA

About — **Renaissance** University



The philosophy that we at Renaissance University believe in is “To create Nation Builders”. Time is changing. India is marching ahead to become a Superpower. Credulously, Education is going to play an important role in it. Every progress has an education as a base. Be it any profession, it all emerges through a teacher and the education he/ she imparts. Also, the core concept of creating Great Humans, who are Great Professionals is very important. At Renaissance University our philosophy is to resuscitate Education in such a way that it in turn creates professionals with human touch and none of the denominations eclipse the other.



**UGC
APPROVED**



**350+
RECRUITERS**



**INDUSTRY ALIGNED
CURRICULUM**



**EMI OPTIONS
AVAILABLE**

Renaissance University embraces innovation and fosters a culture of newness. We aim to cultivate students who embody the philosophy of nation-building, emphasizing the importance of togetherness and global thinking. Our goal is to develop well-exposed, deep thinkers who can transcend boundaries and make a significant impact on our nation and the world.



Scan for Virtual Tour!

———— **UNIVERSITY CAMPUS** ————

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———— **OFFICE ADDRESS** ————

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IDA Plot No. 54, Satya Sai Square, Indore (M.P.) - 452010**



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